

Privacy Policy

Date Privacy Policy last updated May 1, 2022

This privacy policy ("Policy") explains how personal information is collected, used, and disclosed by ESTELLA'S BRILLIANT BUS. ("ESTELLA'S BRILLIANT BUS," "we" or "us") with respect to your use of our Web site located at www.estellasbrilliantbus.org (the "Site") so you may make an informed decision about using our Site. By using our Site, you consent to the privacy practices described in this Policy, as may be modified by us from time to time. We reserve the right to change the provisions of this Policy at any time. You will know that changes have occurred by the privacy policy date. This date will indicate the last time our privacy policy was updated. Your use of the Site following the posting of such changes or revised statement shall constitute your consent to any changes in our privacy practices. We encourage you to review this Policy whenever you visit our Site to make sure that you understand how any personal information you provide will be used and to be updated on any changes that have occurred in the last privacy policy update.

How do we use the personal information you provide to us?

You can navigate through our Site without providing any personal information. However, there are some activities, such as requesting products, which may require you to provide personal information by filling out and submitting an online form. It is completely optional to request products. If you choose to request a product via our Site, you will be asked to provide personal information, such as your first and last name, mailing address, e-mail address, company, telephone number, facsimile number, and other information. When ordering online, you will be asked to provide a credit card number. Some of this information will be listed as mandatory and some as voluntary. If you do not provide the mandatory information, you will not be able to complete your request. Your information will not be sold for commercial use.

In general, we use the personal information we collect to process your requests, donations or to provide you with information or services you request, to inform you about other information, campaigns, or services, and for the purpose for which the information was provided. For example, we may use the information we collect:

1. To send you a welcoming e-mail and to contact you about your use of the Site and the ESTELLA'S BRILLIANT BUS services, such as for administrative purposes or to provide you with customer service;
2. To respond to your e-mails, submissions, comments, requests or complaints;
3. To request feedback and to enable us to develop, improve the Site and our publications, products, and services;
4. To contact you about special events, campaigns and for (including, without limitation, to send receipts from online donations); and
5. For the specific purpose for which the information was provided or collected.

Personal information as pertaining to third parties:

Except as described above, we do not share your personal information with third parties without your consent. If you choose to let us share your personally identifiable information

with third parties, we are not responsible for the actions of such third-party companies, nor are we responsible for any additional information you provide directly to these or to any other third parties.

Certain information you post on ESTELLA'S BRILLIANT BUS's publicly available portions of the Site may be shared with other users and posted on other portions of the Site, including without limitation your comments to articles, name, profile details, images, and messages to other users on the Site. Your use of the ESTELLA'S BRILLIANT BUS services constitutes your consent to share this information in such manner and all such sharing of information is done at your own risk. Please keep in mind that if you directly disclose personal information when posting comments or other information or content to the Site or through the ESTELLA'S BRILLIANT BUS service, this information may become publicly available and may be collected and used by others. We recommend that you be cautious in giving out personal information to others in public online forums.

How we protect your personal information online:

ESTELLA'S BRILLIANT BUS website uses Network For Good and PayPal for all monetary transactions to ensure the security of our donor's identity. We have diligently worked to put into place reasonable security measures in an effort to protect personal information while it is under our control. Please be aware, however, that despite our efforts, no security measures are perfect or impenetrable. You should also note that e-mail is not secure, and you should not send any confidential or sensitive information to us via an unsecured e-mail. To protect the confidentiality of personal information, you must keep any password used on the Site confidential and not disclose it to any other person. You are responsible for all uses of our Site by any person using your password. Please advise us immediately if you believe your password is being misused.

What choices do you have regarding the use of your information?

We will send you upon subscription our e-Newsletter, updates, and information via e-mail. You may choose not to receive our communications. If you choose not to receive communication from ESTELLA'S BRILLIANT BUS, please notify ESTELLA'S BRILLIANT BUS at any time either through the opt-out link in the footer of every e-mail or by calling customer service at (561) 985-1889. Please note, however, that you may not "opt-out" of receiving service-related communications such as orders or account-related e-mails from ESTELLA'S BRILLIANT BUS.

Websites that link to other websites:

Our Site contains links to other Web sites. We are not responsible for the content or privacy and security practices and policies of Web sites to which we link. Links from our Site to third parties or to other Web sites are provided for your convenience. We encourage you to learn about their privacy and security practices and policies before providing them with personal information.

Generated content from a user:

As part of our Site, we give the user an opportunity to express their thoughts, opinions, and ideas via user-generated content forums such as blogs, message boards and/or chat rooms. Although we make an attempt to monitor this user-generated content forum on a regular basis, we are not responsible in any way for the content contained therein. Furthermore, any information which may be posted on a user-generated content forum or

which you may post on a user-generated content forum, including your personally identifiable information, by definition will be publicly disclosed and available to all users of that forum, and is therefore no longer private. As a consequence, you cannot and should not have any expectation of privacy relative to that information. By using the user-generated content forums, you agree that ESTELLA'S BRILLIANT BUS is not responsible for any information that you disclose or communicate online in such user-generated content forums, and any disclosures you make are at your own risk. Furthermore, you acknowledge and agree that we are not responsible for any of the user-generated content on such forums and that such content does not represent the opinion or views of ESTELLA'S BRILLIANT BUS. We reserve the right to republish your postings (in whole or part), taken from the forums, anywhere on our Site, or elsewhere on the Web in any format or any other medium, including print and radio, without prior notice or your express consent.

To correct and update personal information or to obtain additional information:

If you have any questions or wish to request changes to your preferences relating to your personal information that we have collected, please contact us at estella@brilliantbus.org. We will endeavor to respond to your inquiry about this Policy, comments about this Policy, and the practices relating to this Site. We will also endeavor to correct, update or remove the personal information you have provided us as you indicate to the extent possible. Please feel free to contact us for additional questions regarding the security of our site.